

Time	Video	Audio
	<p><i>Roll TRIA</i>  <i>Quiet on Set</i>  <i>Ready to Fade up from black to title slate</i></p> <p><i>Ready to fade up Cam 1</i>  <i>Open Mic</i>  <i>Cue Talent</i></p>	
	<p><i>Cam 1: Slow Zoom Out</i>  <i>Ready Lower Third</i></p> <p><i>Insert Lower Third</i></p> <p><i>Ready Lower Third Wipe</i></p> <p><i>Wipe Lower Third</i></p> <p><i>Ready Cam 2</i></p>	<p><b>MATT:</b> Good evening and welcome to Mic'd Up at Monmouth, My name is Matt Strianse and I'm your host. It's hard to believe that what started as a niche digital experiment has grown into a global movement shaping how we consume stories, news, and even entertainment. As of December twenty twenty four, there's estimated four point thirty seven million podcasts worldwide. In the last three days eighty six thousand brand new shows were published within the US. By twenty twenty six there is projected to be one hundred nineteen point four million listeners in the United States according to the <a href="http://podcastindex.org">podcastindex.org</a>. Podcasting has evolved into one of the most influential platforms in the world, connecting creators and listeners</p>

		<p>across every corner of the globe. More than sixty two percent of the U.S. listen to podcasts everyday whether it's true crime, personal growth, or deep dives into history. Without a doubt, there is a podcast for every interest and audience.</p>
	<p><i>Take Cam 2</i> <i>Ready Fade TRIA</i></p>	<p>But what's behind this meteoric rise, and how is it changing the way we communicate and connect? Tonight, we'll explore the power of podcasting—its history, its impact, and why this four billion dollar industry is becoming a driving force in modern media explained in an interview with Specialist Professor Nicholas Messina from Monmouth University. Check it out.</p>
	<p><i>Roll TRIA</i> <i>Roll Package</i></p>	
	<p><i>Ready Fade up Cam 1 from black</i> <i>Quiet on set</i> <i>Ready Talent</i> <i>Take Cam 1</i> <i>Open Mic</i> <i>Cue Talent</i></p>	<p><b>MATT:</b> And there you have it! The interview provided interesting information into the world of podcasting from the perspective of an</p>

	<p><i>Ready Cam 3 to slow zoom in</i>  <i>Ready Talent</i>  <i>Take Camera 3</i>  <i>Cue Talent</i></p>	<p>expert on podcasting. Professor Messina emphasized the intimate nature of podcasts, explaining how hosts and listeners can form connections through shared interests and storytelling. Now let's send it over to Sage for a little more insight.</p>
	<p><i>Ready Cam 3 to slow zoom in</i>  <i>Ready Talent</i>  <i>Take Camera 3</i>  <i>Cue Talent</i></p> <p><i>Ready Lower Third</i></p> <p><i>Insert Lower Third</i>  <i>Ready Fade to black</i></p>	<p><b>SAGE:</b> Thank you Matt ! Consumers tune into a variety of podcasts as their hosts talk about a wide range of topics. Whether it be learning about art or finding entertainment in comedy. It's given a voice to underrepresented communities, created new opportunities for storytellers, and transformed the way we share information and ideas. Whether you're tuning in during a commute or winding down after a long day, podcasts have become an integral part of our daily lives. Expected to grow by twelve percent, Podcast's ad revenue is said to rise past two billion dollars in the year twenty twenty four. Research shows that about forty six percent of weekly podcast listeners have actually purchased a product</p>

	<i>Fade to Black</i>	<p>from said podcast. Podcasting seems to have grown overnight, considering almost no one knew what a podcast was a few years ago, and today everyone not only has listened to a podcast but also wants to create one of their own. Thanks for that deep dive, Matt. I'm Sage Fernandez for Mic'd Up at Monmouth. Have a good night!</p>
--	----------------------	--